



Fall 2014 Convergent Media Collective Talk Series

- **9/17/2014: Video Gaming: Brandon Wiley (JB 126) FB- [RSVP](#)**

Brandon Wiley is a game designer and software developer from Austin, TX. He is one half of the indie game studio Hot Trouble and the producer of Tumblewords for iOS. His current major project is Space Party, a collaborative role-playing game about having adventures with your friends in space. He designs board games, card games, and video games for both mobile and desktop platforms. When not designing his own games, he's playing Betrayal at the House on the Hill because it is the best.

- **9/30/2014: Latino Music & Photography: J.J. Lopez & Mari Hernandez (AD 290) FB- [RSVP](#)**

JJ Lopez is a broadcasting professional who specializes in non-commercial educational radio. A graduate of The Incarnate Word, he is currently the General Manager at KRTU 91.7FM, Trinity University's non-commercial radio station. JJ has been with KRTU since 2007. With over 20 years experience as a Disc Jockey, he has been part of the San Antonio music scene since the mid 1990s. He is a co-founder of the Super Soul Shakedown concert series and currently works at Tucker's Kozy Korner as resident DJ for the Soul Spot. He can be heard every Saturday afternoon 1-3pm on KRTU, host of the Diggin Deep Soul Shakedown.

Mari Hernandez is an artist and educator based in San Antonio, TX. She's a graduate of The University of Texas at San Antonio and one of four founding members of the Chicana artist collective Mas Rudas. Through her work Mari explores identity, personal narrative, and social circumstance through a Chicana Feminist lens.

- **10/1/2014: Snaprends & E-books: Kaye Cruz & Barbara Renaud Gonzalez (JB 126) FB- [RSVP](#)**

Kaye Cruz is a Social Media Intelligence Consultant who specializes in Global Affairs ranging from ebola outbreaks to climate changes and conflicts in countries around the world. His knowledge and consultation can change entire decisions by individuals, global organizations or governments in their considerations to difficult situations and outcomes. He is a designer of future media instruments and techniques.

Barbara Gonzalez established Alazan Arts, Letters & Stories, (AALAS), a non- profit organization dedicated to writing and publishing Tejan@ children's stories telling the stories of social justice. The first four books include: Willie Velasquez; the singer of the people Lydia Mendoza; Americo Paredes (a seminal Tejano scholar and writer); and Gloria Anzaldúa (considered the Sor Juana Inez of Texas).

- **11/12/2014: Women in the Media & Digital Technology: Mary Lanoue Rogers & Alfonso Montemayor (JB 126) FB- [RSVP](#)**

Mary Lanoue Rogers is equipped with 36 years experience in Broadcast and/or Print industry. She is currently the Senior Account Manager with Cox Radio of San Antonio which manages 6 stations: KISS-FM, KONO-AM/FM, KCYY-FM, KSMG-FM, KTKX-FM and KKYX-AM. Mary works with clients of all sizes and in all stages of their businesses from established companies to those just opening.

Alfonso Montemayor's Digital career in Radio Broadcasting started in March 2002. Alfonso is a graduate from the University of Texas at San Antonio with a BBA in Marketing. After graduating, Alfonso began his career as the Internet Strategist for Kissrocks.com. Two years later, Alfonso was promoted to Internet Manager and was responsible for Kissrocks.com and Magic1053.com. In 2007, Alfonso was promoted to the Digital Sales Manager for Cox Media Group San Antonio which include KCYY, KISS, KKYX, KONO, KSMG and KTKX. Additional responsibilities include Director of Results and Customer Service Initiative Director for CMG.

- **11/18/2014: Audio Production & Performance: Marco Cervantes & Jason Torres** [FB-RSVP](#)

Marco Cervantes was born and raised in Houston, Texas and began his academic career at the University of Houston-Downtown where he earned a Bachelors of Arts in English. Cervantes earned a Master of Arts in English at the University of Texas at San Antonio with a focus on Mexican American Literature. In 2009, Cervantes was awarded a Ford Dissertation Fellowship for his work on African American and Mexican American cultural interconnections. Cervantes completed his doctorate at UTSA's English Department with a focus on Black and Latina/o Literature.

At the University of Texas at San Antonio's Mexican American Studies Program, in the Department of Bicultural and Bilingual Studies, Cervantes teaches and researches transculturation and shared spaces among African American and Mexican American communities. Along with his scholarship, Cervantes performs as hip hop artist Mexican Stepgrandfather, professing the complexities of Mexican American culture and identity. Cervantes, as Mexican Stepgrandfather, has performed at universities and venues around the United States and internationally.

Jason Torres is a DJ/VJ/Producer and most recently Projection Mapper who has been a part of the Austin live music scene for more than 10 years.

His DJ sets usually center around the bass heavy genres likes UK dubstep, future garage, and drum and bass, but he is just as happy to play some minimal tech house or 90's diva house. His VJ sets are known for their breathtaking scenery, vivid colors, and unusual content. His original music is always atmospheric and brimming with bass, but can range from minimal moombahton to trancstep.

Jason has also been pushing the field of projection mapping to new levels, working with Jesse Brede and Alex Thurlow of the Gravitas crew to create the first projection mapping group in Austin. Their first client was CanWeNetwork, a social media startup, who hired the crew to projection map a party at the infamous Roial club in Austin, TX for SXSW 2012. He has also performed projection mapping for artists such as Ill-Esha, Robotic Pirate Monkey, and Moby.

- **11/19/2014: Art in the Community: Mary Cantu & Sarah Castillo (Library Auditorium) FB-[RSVP](#)**

Mary Cantu is a native San Antonian and has worked in the fields of arts, education and culture in San Antonio for over 10 years. She earned her Bachelor's Degree in Museum Education with a focus on Cultural Anthropology and Elementary Education from Mount Holyoke College then received a Master's Degree in Art Education, with a focus on Community-Based Art from the University of Texas, Austin. In 2013 she became a national Reuse Alliance Master Reuser--the first in San Antonio. Community engagement, art, education and green living have always been important to Cantu. All of these values amalgamated when she founded spare parts, a project dedicated to: cultural and environmental sustainability; affordability and accessibility to the arts; and community, education and creativity, green-style. Its main objective is to connect with various agencies and businesses to provide a steady supply of materials, which would otherwise be thrown away, for the artistic community and educators to increase the creative and cultural energy of San Antonio. Her vision is to transform spare parts from a volunteer effort to a full-time organization.

Sarah Castillo is an interdisciplinary artist working in mixed media and creative/founder at Lady Base Gallery. She received her Bachelors of Art with a minor in Nonprofit Management from the University of Texas at San Antonio. She co-founded Mas Rudas Chicana Art Collective in 2009 and started Lady Base Gallery in 2013. Lady Base Gallery was established to provide artists in the community an independent space to represent their art work. Currently, Sarah is a Graduate Student at UTSA with a research that begins by looking at the various ways artists use art as a method to understand their unique identity. She looks at the work of Mas Rudas, Lady Base and her own to show examples of diversity among artists asking questions regarding sexuality, gender, class, and race. Her community service work to the art community includes archival projects and volunteering for community-based arts events. Her art work has been exhibited at the University of Texas at San Antonio, Artpace, Mexic-Arte Museum, Guadalupe Cultural Arts, The Institute of Texan Cultures, Slanguage, and Galveston Arts Center.

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